

## Terry Morgan appointed at Super Dry Totech as Sales Manager for Dry Tower



**Super Dry Totech has announced that Terry Morgan has joined the company as Sales Manager for the Dry Tower product group for European territories. Reporting to Jos Brehler CEO, his role will focus on supporting direct sales of integrated centralized component storage and drying solutions to electronic assembly OEMs and EMS across all sectors including Automotive, Medical and Life Science, Consumer and Semi Conductor markets.**

Morgan comes with a wealth of experience having spent more than 30 years in the electronics assembly equipment and materials business. His roles have been varied and include functions in engineering, service, sales and marketing where he has operated at senior levels on an international base as well as working with business start-ups. He is a member of the institute of directors (MioD) and alumni of Yale CEO Leadership institute. His vast experience will be of huge benefit to the Totech organization.

Super Dry® robotically controlled [Dry Tower storage management systems](#) are integrated safe storage and drying environments with zero operator material handling. Incorporating mature, proven MSD technology and wide ranging WMS-System integration capabilities, Super Dry Towers are capable of automatically managing tens of thousands of reels and trays and are totally modular for all mix and volume manufacturing scenarios. Having invested heavily in the development and manufacturing capacity for the Dry Tower systems, Super Dry Totech is set to double business turnover in this sector in 2017 and beyond.

Morgan comments "I am delighted to be joining the Super Dry Totech team at the start of a significant growth phase. Drivers such as industry 4.0 and the need for integrated component storage with logistics and quality management systems are driving demand for our Dry Tower solution throughout electronics manufacturing."

Jos Brehler, CEO added “Terry’s wealth of experience and industry knowledge has already made him a key addition to the Super Dry Totech family. We view his appointment as a sign of our commitment to being the leading company in our industry. Our new developments and the increasing demand from our customers led us to look for an addition to our team who will fit in with our ethos of innovation and exceptional service, and it is very fortunate that we were able to find someone of Terry’s calibre to fulfil this role. I’m confident that he will play a key role in providing and implementing high quality solutions for our clients.”

[www.superdry-totech.com](http://www.superdry-totech.com)

- ENDS -

### About Super Dry Totech

Delivering globally to the world’s top tier OEM and EMS companies, and manufacturing in Asia and in Europe, Super Dry Totech has become the industry measure for ultra low humidity storage and management. Proper control of moisture sensitive devices (MSDs) per IPC and JEDEC standards has become more critical than ever since the introduction of lead free and its higher reflow temperatures. Boasting <1% relative humidity control and the fastest recovery times, Super Dry cabinets are available in a wide range of sizes and configurations, all with certified performance control measures. The rate of product development has continued along the lines of moving beyond dry cabinet and moisture-sensitive device storage. The clock reset options have been greatly expanded. Now, with the recent introduction of our automated Dry Tower systems, the entire logistics management process is inside of that realm.

| Company Contact   | Agency Contact  |
|---|---|
| Terry Morgan<br>Totech Europe B.V<br>Cardiff Gate Business Park<br>Cardiff CF23 8RS<br>UK   | Helena Osborn<br>Protean Inbound<br>1, Cutbush Court<br>Danehill, Lower Earley<br>Reading, RG6 4UW<br>UK  |
| Tel: +44 (0) 7973 838275<br>Email: <a href="mailto:terry@superdry-totech.com">terry@superdry-totech.com</a><br><a href="http://www.superdry-totech.com">www.superdry-totech.com</a> | Tel: +44 1189 759880<br>Email: <a href="mailto:helena@proteaninbound.com">helena@proteaninbound.com</a><br><a href="http://www.proteaninbound.com">www.proteaninbound.com</a> |